

**Vanguard<sup>®</sup>**

**VANGUARD**  
**360 PROGRAM**

**Helping you deliver more value to investors**

**This is an advertising document.**

**This document is directed at professional investors and should not be distributed to, or relied upon by retail investors.**





Here at Vanguard we  
have a very clear aim,  
to bring value to investors.  
And that is a mission  
we have always shared  
with advisers.



## Why we advocate the value of advice

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**Investment success, in our view, depends on four simple principles: goals, cost, balance and discipline. Good advice can be critical in helping investors to adhere to these principles.**

The need for advice is growing as meeting financial goals becomes more complex. Advisers that prosper will be those that continue to deliver value to investors and offer an effective investment proposition while being able to drive down costs.

Our Vanguard 360 Program is made up of three pillars, designed to offer you practical support: Research & Education, Multi-Asset solutions and Events.

Since 1975, we have been taking a stand for investors, aiming to give them the best chance of investment success. By partnering with you to reduce costs and improve quality, the Vanguard 360 Program aims to benefit the future wealth and wellbeing of your clients.



**Sean Hagerty**

Managing Director, Vanguard Europe.



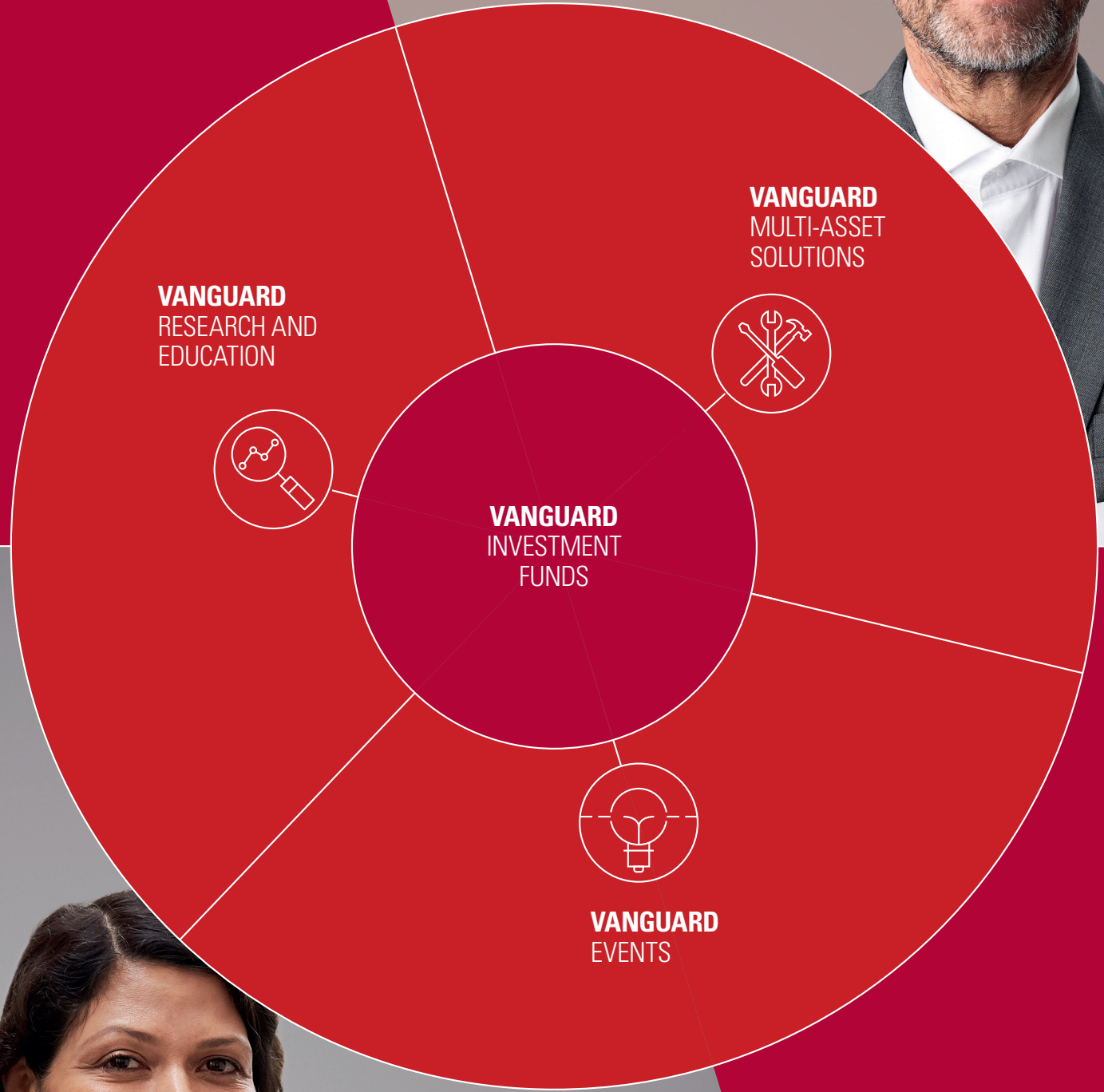
# 360 DEGREES OF VALUABLE SUPPORT

At Vanguard, we believe in the value of good financial advice.

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Vanguard 360 Program aims to equip you with tools and services that help to focus your attention on continuing to deliver advice to your clients, while enhancing the quality of your proposition in a way that helps to save time and potentially reduce costs.





**VANGUARD**  
RESEARCH AND  
EDUCATION



**VANGUARD**  
MULTI-ASSET  
SOLUTIONS



**VANGUARD**  
INVESTMENT  
FUNDS



**VANGUARD**  
EVENTS





# VANGUARD RESEARCH AND EDUCATION



Through our global research team, we offer you access to our latest white papers and articles covering market and economic outlooks, as well as insights into portfolio construction, capital markets, asset allocation and retirement planning.

What's more, through dedicated research – such as Adviser's Alpha and the Value of Advice – we shed new light on the key elements that underpin good advice.





# VANGUARD MULTI-ASSET SOLUTIONS



Our team of experts are here to help you deliver better investment outcomes. Draw on Vanguard's rich and extensive expertise to build effective, goal-oriented, low-cost portfolios. We can help you see what drives performance in different asset classes or can analyse your portfolio to identify gaps or concentrations that may need addressing. Or if you have more complex needs, we can offer model portfolio solutions.



## VANGUARD EVENTS

The world of advice is forever changing. Markets move, thinking evolves and technology improves. Whatever your experience, we want to help you stay ahead and maximise your value to investors. We offer regular webinars, events and workshops on a wide variety of themes, from deep dives into fixed income or strategic asset allocation to practical ideas on behavioural coaching.



# Low-cost, uncomplicated investments

**At the heart of the Vanguard service is a range of, low-cost, uncomplicated funds and ETFs, designed to help your clients meet their long-term goals.**

## **Active funds**

We leverage our scale and deep capabilities to access both internal and external investment talent globally that might otherwise be out of reach to the average investor – all at low cost and with the added benefit of Vanguard’s robust oversight and due diligence.

## **Model portfolios**

With our selection of 10 model portfolios ranging from 10% to 100% equity exposure, you can create cost-efficient and transparent multi-asset portfolios for your clients.

## **Index funds and ETFs**

Vanguard’s index funds and ETFs are designed to work as the low-cost building blocks of a diversified investment portfolio.

## **ESG funds**

Our range of ESG index funds employs exclusionary screening, meaning exposure to certain companies is prohibited, owing to their failure to meet a set of independently established standards.



LEARN MORE ABOUT  
**VANGUARD**  
360 PROGRAM

Contact us today

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## **FIND OUT MORE ABOUT VANGUARD 360 PROGRAM**

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[www.vanguard.ch](http://www.vanguard.ch)

### **Important risk information**

The value of investments, and the income from them, may fall or rise and investors may get back less than they invested.

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